LMH
LOKAL MEDIA HOUSE®

LMH BRAND GUIDELINES

STAY ON BRAND.

Working for Lokal Media House? Everything you design, write, print, film or build for LMH, or that carries our name, must stay within our brand guidelines.

- **Use the logo files exactly as supplied.** Never redraw, recolor, stretch or add effects.
- **Radikal for all LMH type.** No substitute fonts.
- **No new colors, fonts or logo versions.** Everything you need is on the brand page.
- **Black, white and LMH Yellow** for anything public. Lifestyle colors are for merch and internal only.
- **Write in the LMH voice:** bold, plain-spoken and results-first.
- **Not covered? Ask first,** before it goes to print or goes live.

THE BRAND KIT

LOGOS, COLORS, TYPE, VOICE AND EVERY FILE.

STAGING LINK, FOR TESTING

lmh-designer-suite.pages.dev/brand

Scan or click to open. No sign-in needed.

Questions? **info@lmh.agency** **lmh.agency**